

Notch Consulting, Inc.

World Markets for Rubber Tackifiers

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Demand, Pricing, Market Share, Trends, and Developments

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Report Overview: *World Markets for Rubber Tackifiers* provides a detailed analysis of the global market for tackifiers used in the tire and rubber industry. Tackifiers are adhesives used in the construction of tires and certain industrial rubber goods (belts, hoses) where multiple layers must be plied together and remain in place until the product is cured. This 36-page report includes 20 tables detailing rubber tackifier demand in tonnes by type, market, and region, as well as pricing, industry developments, and market share by company for the total industry as well as major segments. Rubber tackifier types covered in this report are phenolics (including standard types [p-tert-octyl-phenol, or PTO] and high performance types [p-tert-butyl-phenol]), hydrocarbon resins, rosin esters, and other types (coumarone-indene resins and terpenes). Tackifier demand is provided for all years from 2003 through 2013, with forecasts for all years from 2014 through 2020. Note: tackifier demand in this report excludes homogenizers, processing aids, compatibilizers, reinforcing resins, curing resins, and adhesion promoters, as well as all use of tackifiers outside of the tire and rubber sectors.

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